



2022
EDITION

ANNUAL REPORT



Eastern Market Main Street
700 Pennsylvania Avenue, 2nd Floor
Washington DC 20003
easternmarketmainstreet.org



The EMMS Vision

EMMS is dedicated to fostering a collaborative, connected, and competitive business community that reinforces our historic, iconic, and diverse neighborhood identity.



Eastern Market Main Street stabilized the organization post-pandemic: hired the **Executive Director, Ann Blackwell**, and returned to live, in-person events and gatherings. EMMS intensified collaborations with other business supporting organizations like Barracks Row Main Street, CHAMPS and the Capitol Hill BID to do more with our collective resources and increase our effectiveness in supporting our businesses and marketing our community.

"Market our corridor as part of Capitol Hill by coordinating efforts with the Capitol Hill BID, Barracks Row Main Street and CHAMPS to do more with our resources, reducing redundancies and increasing effectiveness with shared effort."

COLLABORATIVE



- A** EMMS, with BRMS, created a successful Art All Night celebration with one of the best attendance in the area's history
- B** Promoted the new programming in the Eastern Market Metro Park
- C** Influenced EMMS business owners to attend networking events with CHAMPS
- D** The Eastern Market Clean Team management was awarded to the Capitol Hill BID who are now deploying the fantastic Men In Blue. The Eastern Market Clean Team supplements the BID's regular cleaning of our corridor with extra hours that keep our streets and sidewalks clean during peak usage.

CONNECTED

OUTREACH was essential to luring residents back into events and in-person corridor activities; while increasing our presence in the city's business community.

3,570 Website visits for Art All Night

1500 Increased Social Media Followers

Up to **167,648** interactions per posting

The Caroling Marathon was back live in 2022. We had six local singing groups wander the corridor filling it with holiday cheer.

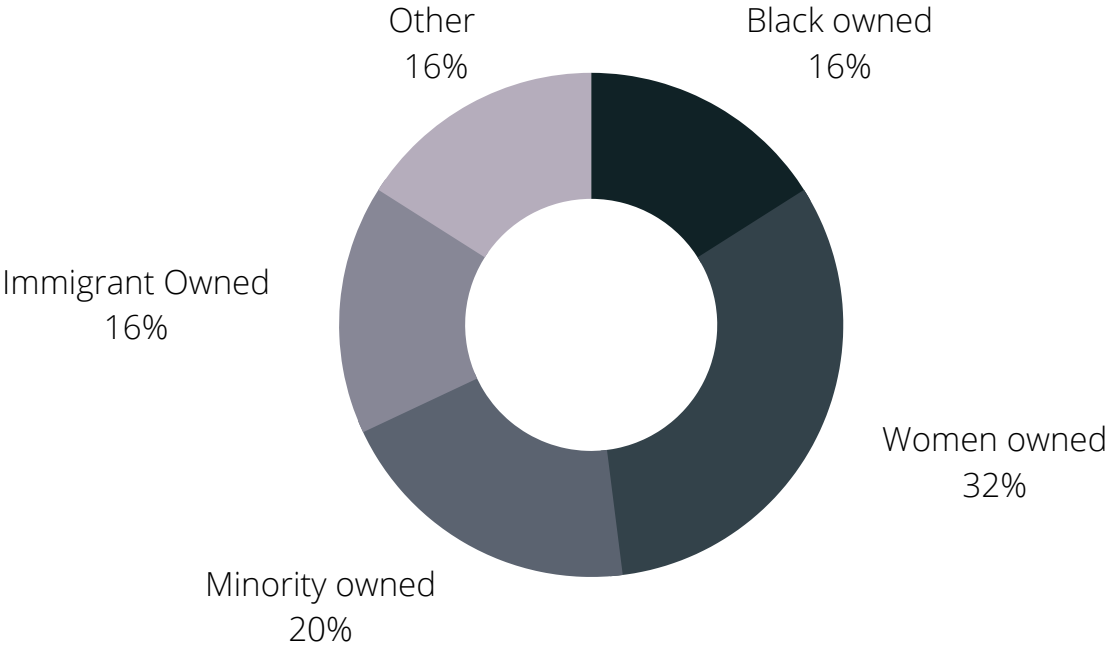


COMPETITIVE



Eastern Market Main Street awarded \$40,000 in **BUSINESS IMPROVEMENT GRANTS** in 2022. We take great pride in the **DIVERSITY** of our business leadership; supported business owners that make our retail and dining district competitive within the DC Region

Business Owners Granted





FINANCIALS

ASSETS	
Current Assets	
Cash Assets	\$25,166.75
TOTAL ASSETS	\$25,166.75
LIABILITIES & EQUITY	
Current Liabilities	
Accounts Payable	\$3,532.78
Equity	
Unrestricted Net Assets	\$7,577.55
Net Income	\$14,056.42
TOTAL LIABILITIES & EQUITY (As of September 30, 2022)	\$25,166.75

2022 BOARD

Mary Quillian Helms, President
Owner, Mr. Henry's

Barry Margeson, Vice President
Eastern Market Manager, DC Department of General Services

Mike Berman, Treasurer
Promotions Committee Chair
Executive Director, Diverse Markets Management

Lona Valmoro, Secretary
Senior Advisor and Director of Scheduling for Secretary Hillary Clinton

Loren Bushkar
Managing Director, Global Membership Department,
Institute of International Finance

Alex Golding
Economic Vitality Committee Chair
Vice President, Stanton Development

Ana Harvey
President, Building Pathways

Shaun Marble
Settlement Officer, Mid-Atlantic Settlement Services

Manuel Cortes
Owner, Groovy dc Cards & Gifts

Sean Pichon
Design Committee Chair
Principal, PGN Architects

EX OFFICIO

Patty Brosmer
President, Capitol Hill Business Improvement District